

PATENT  
Attorney Docket No. 10761.1467-00

**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 3600**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
Michael Svilar et al. ) Group Art Unit: 3623  
Application No.: 10/767,661 ) Examiner: McPhillip, Adrian J.  
Filed: January 29, 2004 ) Confirmation No.: 5386  
For: MARKETING FORECASTING )  
TOOL USING ECONOMIC )  
MODELING )

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT AND RESPONSE**

In reply to the Final Office Action mailed November 24, 2009, **the period for response extending until February 24, 2010**, and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

**Amendments to the Claims** are reflected in the listing of claims in this paper on page 2.

**Remarks/Arguments** follow the amendment sections of this paper on page 11.